

The logo for ACWS (Alberta Council of Women's Shelters) is displayed in the top right corner. It consists of the letters "ACWS" in a large, bold, white sans-serif font.

ACWS

Alberta Council of
Women's Shelters

Sponsorship Opportunities

Gifts of Hope

March 5, 2025

Art Gallery of Alberta

Alberta Council of Women's Shelters

ACWS is Alberta's leading body of action against gender-based violence.

ACWS is the provincial network organization of domestic violence shelters in Alberta. We bring four decades of experience and knowledge to serve our 41 members operating over 50 shelters across the province for women, their children, and seniors facing domestic abuse. We advocate for ACWS members and work with them to end domestic violence through culture-shifting violence prevention programs, collective data and research, and front-line training. With support from ACWS, Alberta shelters are helping to provide safety, support families, and improve communities.

Together, ACWS and its members work to end domestic violence—in our homes and throughout our communities.

We Need Your Support



As ACWS's signature fundraising event, Gifts of Hope raises crucial funds to support our programs and services, including training and advocacy for the shelter sector, increased access and support for survivors of gender-based violence, survivor and shelter led research and our violence prevention programming.

Inflationary pressure, stagnant core funding, and a national decrease in charitable giving has impacted many of Alberta's charities and ACWS is not immune.

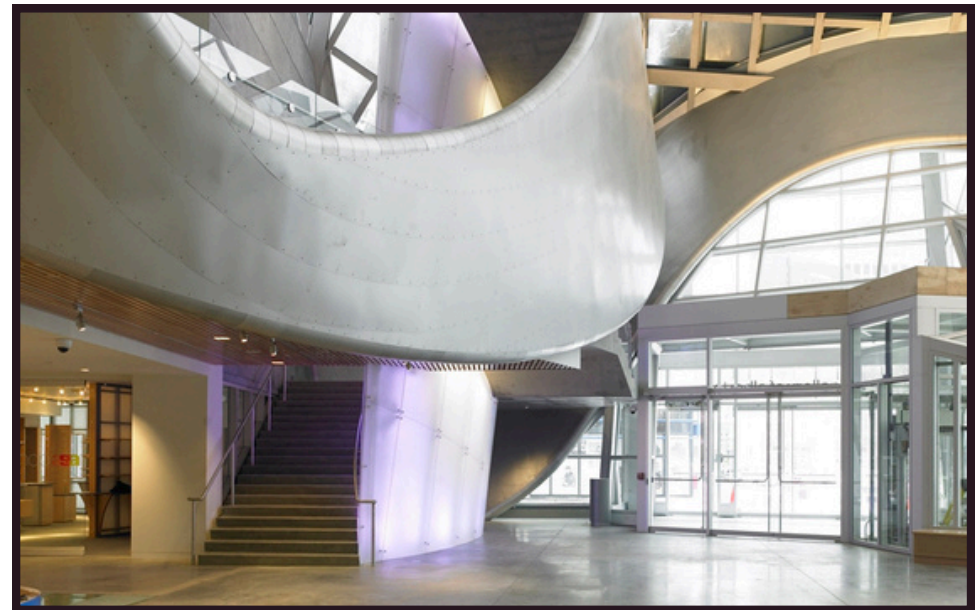
Your support of Gifts of Hope is critical.

Art Gallery of Alberta

Gifts of Hope will take place in the spectacular Atrium and Main Hall of the awe-inspiring Art Gallery of Alberta.

Attendees will enjoy a gourmet meal prepared by award winning Chef, Serge Belair and his team.

Event guests will enjoy an art themed evening of fun, inspiration and giving, including a plated meal, guest speakers, a raffle, auctions and engaging installations.



The Art of Advocacy

Advocacy is a powerful skill that involves the strategic use of communication to influence decisions, shape public opinion, and drive social change. At its core, advocacy is about standing up for a cause, representing the interests of individuals or groups, and striving to enact positive transformations in society. For over 40 years, ACWS has been a strong advocate for the shelter sector and for survivors of domestic abuse but we are not the only ones who have stood their ground and used their platform to promote positive change for those impacted by gender-based violence in Alberta. For Gifts of Hope 2025, we will explore, highlight and celebrate the work of grassroots advocates who help to shine a spotlight on the issue of gender-based violence and shift the cultural and societal norms that perpetuate violence in our communities.

Alberta Has One of the Highest Rates of Domestic Abuse in Canada

Last year was a particularly dangerous year for survivors accessing shelter and support services



In 2022/23

59,215

calls were made to shelters
from survivors seeking support

Highest Levels of Danger Recorded in a Decade



In 2022-2023,

65% of survivors surveyed experienced **severe or extreme risk of being killed**

This is one of the two highest numbers recorded in the past decade.

42% of survivors surveyed indicated **their partner tried to strangle them.**

"I was able to get away from my abuser before he murdered me."

-Survivor in Shelter

**We all have a role to play to
keep Albertans safe.**

**Support Gifts of Hope to
further our vision of a world
free of violence and abuse**



8,483

survivors were
admitted to shelters in
2022/23

42%

of those admitted were
children

19,247

women, children, &
seniors were turned
away due to a lack of
capacity

Renaissance

Renaissance: \$10,000

Sponsor benefits include:

- Featured social media acknowledgement leading up to event
- Logo included in event assets
- Logo included on GOH Landing Page
- Logo included on ACWS Supporters Page
- Inclusion in Annual Report
- Prominent signage at event
- Host an information booth at event
- Logo featured in event slides
- 8 tickets to Gifts of Hope 2025
- Logo placement on event program
- Live recognition during event
- Post event acknowledgments on social media



Baroque: \$5000

Sponsor benefits include:

- Shared social media acknowledgement leading up to event
- Logo included in event assets
- Logo included on GOH Landing Page
- Logo included on ACWS Supporters Page
- Inclusion in Annual Report
- Logo included in event slides
- 4 tickets to Gifts of Hope 2025
- Logo placement on event program
- Live recognition during event
- Post event acknowledgments on social media



Classical

Classical: \$2500

Sponsor benefits include:

- Shared social media acknowledgement leading up to event
- Logo included on GOH Landing Page
- Listed on ACWS Supporters Page
- Logo included in event assets
- Inclusion in Annual Report
- Logo included in event slides
- 2 ticket to Gifts of Hope 2025
- Logo placement on event program
- Live recognition during event
- Listed as a supporter on the GOH landing page
- Post event acknowledgments on social media



Romantic

Romantic: \$1000

Sponsor benefits include:

- Inclusion in Annual Report
- Listed on ACWS Supporters Page
- Logo included in event slides
- Logo placement on event program
- 1 ticket to Gifts of Hope 2025
- Live recognition during event
- Listed as a supporter on the GOH landing page
- Post event acknowledgments on social media



Modern: \$500

Sponsor benefits include:

- Inclusion in Annual Report
- Listed on ACWS Supporters Page
- Logo included in event slides
- Logo placement on event program
- Listed as a supporter on the GOH landing page



Advocate: In Kind Media

Sponsor benefits include:

- Featured social media acknowledgement leading up to event
- Logo included in event assets
- Listed as a supporter on the GOH landing page
- Inclusion in Annual Report
- Logo featured in event slides
- 2 tickets to Gifts of Hope 2025
- Logo placement on event program
- Live recognition during event
- Post event acknowledgments on social media

In Kind and/or Item Contributions:

To make this our most successful Gifts of Hope event yet, we are seeking other forms of donations including items for our raffle, auctions and swag bags. If this appeals to you, please connect!

Benefits can include:

- Social media acknowledgement
- Logo included in print assets
- Recognition on ACWS website
- Live recognition during event
- Post event acknowledgments on social media

ACWS

Alberta Council of
Women's Shelters

acws.ca

The ACWS office is located on Treaty 6 land in Amiskwacîwâskahikan, which is the traditional territory of the Plains Cree and an ancient gathering place of many Indigenous peoples for thousands of years. These lands have also been home to, and a central trading place of, the Blackfoot, Nakota, Assiniboine, Dene, the Métis people of western Canada, and the home of one of the largest communities of Inuit south of the 60th parallel.