



Social Media Toolkit

ACWS Social Handles

Join the ACWS in our prevention and awareness efforts. Follow us on social media and help us disseminate information and grow understanding about violence against women and girls. Please share or re-tweet our posts:

Facebook: @AlbertaCouncilofWomensShelters

Instagram: @AlbertaCouncilofWomensShelters

Twitter: @womenshelter

LinkedIn: @albertacouncilofwomensshelters

Sample Social Media Posts

Sharing ACWS content from our social media channels is an easy way to spread awareness! If you'd like to create your own posts, please remember that the ACWS logo can only be used with advance permission from ACWS.

Here is some suggested content if you choose to post your own social media posts. Free images are available to download [here](#). (Additional images without the ACWS logo can be downloaded [here](#).)

About Disclosures:

When posting about domestic violence, be aware that people may reach out to you through your social media channels to share things that they have experienced or are currently experiencing. They may ask for advice for a friend or for themselves. It is best to acknowledge these disclosures with empathy and direct them to our 24/7 hotline or website: 1-866-331-3933 and acws.ca/shelters. We suggest that you not offer advice for their specific situation, but instead direct them to the experts at shelters.

Suggested Post Content:

Post content	Image Suggestion
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<p>Picture a world free from violence and abuse... Domestic violence shelters support survivors in person or over the phone and do important prevention work in communities. If home isn't safe, there is a 24/7 hotline you can call to be connected with an ACWS member shelter near you. Dial 1-866-331-3933 or visit acws.ca/shelters to find a shelter. Share this post and help raise awareness about the support available.</p> <p>If you are in immediate danger, call 911.</p>	
<p>When home isn't safe, domestic violence shelters can help. The Alberta Council of Women's Shelters supports shelters for people fleeing violence and abuse. Dial 1-866-331-3933 or visit acws.ca/shelters to be directed to a shelter near you.</p> <p>ACWS supports 39 members operating 50 domestic violence shelters across the province. You can support the work they do by donating to ACWS at acws.ca/donate</p> <p>If you or someone else is in immediate danger, call 911.</p>	
<p>If you or someone you know is experiencing domestic violence, help is available. Visit the Alberta Council of Women's Shelters at acws.ca/shelters or call the 24-hour hotline, 1-866-331-3933, to be connected with a shelter near you. Shelters can offer advice in person or over the phone.</p> <p>If you or someone else is in immediate danger, call 911.</p>	
<p>The Alberta Council of Women's Shelters has an important message: help is available. Visit acws.ca/youarenotalone to watch videos in English, Arabic, Urdu, Tagalog, and Punjabi.</p> <p>You can dial the 24-hour hotline, 1-866-331-3933, to be connected to a shelter in your area. Shelters can offer advice in person or over the phone. If you or someone else is in immediate danger, call 911.</p>	

Useful Resources

Here are some ACWS resources to help you craft additional posts:

- **Identify Domestic Violence**
<https://acws.ca/domesticviolence/>

- **How To Help a Friend**
<https://acws.ca/help-a-friend/>
- **How to Support ACWS**
<https://acws.ca/give-support/>
- **You Are Not Alone Campaign**
<https://acws.ca/youarenotalone>
- **More ACWS Resources**
<https://acws.ca/resources/>