

Marketing Coordinator

Who are we?

The Lloydminster Interval Home Society is a dynamic community-based organization with over 40 years of experience and dedicated passion to develop the lifetimes of well-being and healthy relationships for all. We are an organization who is committed first to support our clients; to “provide safety, support and education by empowering children, youth, adults and communities we serve”. Second to support each other; to come together and live our “**RICH**” values of Respect, Integrity, Compassion and Honesty and to help us achieve Lloydminster Interval Home Society’s goal in ‘*Giving Hope a Space to Grow*’.

Why choose the Lloydminster Interval Home Society?

The Lloydminster Interval Home Society offers a supportive, healthy work culture, professional development opportunities, a competitive wage with a comprehensive benefit plan, annual performance bonuses, along with annual training and wellness allowances.

Position Overview

As the Marketing Coordinator you will be exceptionally motivated and creative. As a team member of the Resource Development team, you will be responsible for coordinating the LIHS marketing program by building meaningful and strategic relationships by bringing awareness of LIHS activities and events to all community stakeholders, and by effectively enhancing the Lloydminster Interval Home Society’s presence in the community and area. Your skills and abilities need to align with the mission and vision of the organization to enhance the overall marketing program. In addition, demonstration of being a self starter will be an expected asset to this position.

Duties & Responsibilities

As the *Marketing Coordinator* you will:

- Initiate, create, and execute the LIHS marketing campaigns to engage, educate and motivate identified target audiences
- Maintain and update websites for the organization, produce attractive and engaging social media campaigns, support the organization in promotion of initiatives and events
- Help design, plan and develop LIHS internal and external communication strategies, public relations and promotions to be delivered through a wide range of communication channels
- Be detail orientated and ensure work is consistently prioritized, completed and accurate within expected timelines
- Demonstrate your excellent analytical, problem-solving, and interpersonal skills, in addition having an understanding of family violence would be ideal

Experience

You will have post-secondary education with degree or diploma in marketing, accompanied with prior experience and/or education in Human Services. Experience and understanding marketing a comprehensive marketing and communication strategy. A minimum of 3 years' experience in marketing, communications or related profession is strongly preferred. Experience with design programs such as Canva as well as working knowledge of Microsoft Office (Word, Excel, & Teams) is an added value to be considered as a selected candidate. Preferences will be given if you have a basic understanding of the issues and impacts of family violence although this is not a requirement for this position.

Benefits

When working at the Lloydminster Interval Home Society, employees are offered a comfortable and supportive environment, with opportunities for growth and development. Competitive wages are matched with a comprehensive employee benefits program that caters to the needs of staff and their families. Benefits include, but are not limited to the following:

- Comprehensive Health and Dental Benefits Package, including Extended Health Care and Vision Care
- Employee and Family Assistance Program
- Life Insurance and AD&D, Dependent Life
- Short-Term & Long-Term Disability
- Critical Illness Coverage
- Health Spending Account, Professional Development and Employee Recognition.
- Flex Time – 15 days per year
- Vacation – starting at 3 weeks

*If you see yourself as the **Marketing Coordinator** and you want to be part of a progressive, dynamic, and well-respected organization, please submit your resume along with a cover letter to employment@lloydintervalhom.com.*

Copy and paste link into browser to learn more about our organization and benefits:

<https://intervalhome.org/joinourteam/>

Please NO PHONE CALLS. Only those selected for an interview will be contacted.

Position will remain open until a suitable candidate is selected.

Job type: Full-time, permanent